



News Release

FOR IMMEDIATE RELEASE
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Award for Niles Pie Company of Union City Recognized for Waste Reduction Excellence



Left to right: City of Union City's Jennifer Cutter, Niles Pie owner Carolyn Berke and Michelle Fay of Stopwaste.

Oakland, CA—The City of Union City proudly recognizes Niles Pie Company, recipient of a 2017 StopWaste Business Efficiency Award, in the category of Excellence in Waste Prevention and Reuse. The prestigious award honors Alameda County businesses and institutions whose leadership and continuous efforts to improve environmental performance and business efficiency have achieved outstanding results.

Niles Pie's kitchen and retail store located at 32990 Alvarado-Niles Rd #960 produces pies and baked goods with organic, seasonal, and locally sourced ingredients. The company also distributes the tasty treats to Bay Area Farmers' Markets.

Last year with grant funding from StopWaste, store owner Carolyn Berke purchased 100 reusable wooden pie boxes for use by loyal customers participating in the monthly Pie Club. Over the next couple of years, the reusable boxes will eliminate the need for at least 2,000 paper boxes that might be used once before being discarded. Waste-conscious Pie Club members also receive a free treat as added incentive for doing the right thing each time they return with their reusable box.

Niles Pie has implemented other waste prevention measures including reusable dishes and cutlery for sit-down diners, repurpose of food scraps where possible, and what cannot be salvaged is composted in the City's food scrap recycling for business program. Surplus food is donated to local non-profits helping the needy.

By all appearances at Niles Pie Company in Union City waste reduction and reuse is a piece of cake or better said... "a piece of pie!"

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